



## CALL FOR BOOK CHAPTERS

### Sustainable International Business: Smart strategies for business and society

**Deadline: 31 January 2023**

#### *Editors*

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#### **AIMS AND SCOPE**

In the year 2015, the United Nations (UN) presented 17 Sustainable Development Goals (SDG) to be achieved by 2030. The goals were set following a wide-scale consultation with stakeholders including governments, private firms, academic institutions, consumers, and non-governmental organisations. The SDGs are a blueprint for achieving a better and sustainable future for all. In its SDG agenda, the UN (2019) laid a special emphasis on international business as an agent of transformation. Despite this motivation, international business literature “has not kept pace with the expanding role of companies in sustainable development” (van Zanten & van Tulder, 2018, p. 209). There is an overwhelming majority of studies focusing on developed economies (Kolk & Tulder, 2010) when regions such as the Global South are in particular need of scholarly attention along the lines of sustainable development (Cruz & Boehe, 2010; Idemudia, 2011; Muller & Kolk, 2009). Moreover, various academic outlets have laid a greater emphasis on ethics and responsible governance than on corporate social responsibility (CSR), sustainable development and environmental issues (Egri & Ralston, 2008). To summarise, it is safe to conclude that seven years since the introduction of the SDGs, international business scholars are yet to realise their full potential.

With this motivation, we are inviting manuscripts for the book **Sustainable International Business: Smart strategies for business and society**, as part of the Springer series ‘[Contributions to Management Science](#)’. The aim of this book is to stimulate research and thinking into the role of international business in sustainable development. It aims to provide insights into how international firms, entrepreneurs, social ventures, and family firms balance the act of creating value for the stakeholders through sustainable and ethical business practices. The book covers three pillars of sustainability, namely **economic, social, and environmental** sustainability (Purvis, et al., 2019). The chapters should explicitly address the [UN SDGs](#) by focusing on either of the following broad questions:

- (1) What are the challenges faced by international firms to achieve the SDGs?
- (2) How international firms can help achieve the SDGs?

We welcome manuscripts that are conceptual or theoretical papers, literature reviews, qualitative or quantitative studies, and case studies. We encourage a wide international representation that illustrates multi-layered sustainable business perspectives covering developing, emerging and developed country contexts as well as multiple directions of international business flows. Below is a non-exhaustive list of potential topics.

## **POTENTIAL TOPICS**

### **Economic sustainability**

- Corporate governance for sustainable development
- Digital transformation and sustainable international business
- International business, knowledge spillovers, and regional development
- Leveraging international business for economic development and poverty alleviation
- Resource exploitation by international firms
- Strategic philanthropy by international firms
- Value creation for stakeholders through international business

### **Environmental sustainability**

- Global circular economy
- Revaloration strategies
- Transnational environmental policymaking frameworks
- Challenges and scope of environmental regulations in international markets
- Impact of international firms on environmental degradation
- Waste management and ethical consumption in international markets
- Environmental commitment and eco-innovation in international business

### **Social sustainability**

- CSR and ethics in international business
- Supply chain certifications and watchdog organisations
- Gender and LGBTQ policies in management
- Social entrepreneurship within international firms
- Labour rights in overseas production
- Practices combatting human trafficking, work place abuse and modern slavery
- Sustainable corporate driven migration
- Equality, diversity, inclusivity practices in organisations

## **SUBMISSION GUIDELINES**

### **Initial submission**

Manuscripts should be 8,000-12,000 words in length including figures, tables, and references. Please follow the Springer '[Manuscript preparation](#)' guidelines for chapter contributions. We encourage authors to get their manuscripts language edited by a professional or a native English speaker. Manuscripts should be submitted by email to Dr. Pratik Arte [pratik.arte@northumbria.ac.uk](mailto:pratik.arte@northumbria.ac.uk) (CC [pratikarte@gmail.com](mailto:pratikarte@gmail.com)) by **31 January 2023**.

## **REVIEW AND PUBLICATION PROCESS**

We will operate a double blind review process to ensure equity and fairness. The editors will assign a minimum of two anonymous reviewers for each manuscript. After undergoing a peer review process, the

editors will assess the scientific quality of the manuscript before sending it to the publisher. The publisher's decision is final. Further details on the book-series is available at: <https://www.springer.com/series/1505>.

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